



Saturday daytime ASB (Operation Erase) Working Group  
 UPDATED ACTION PLAN ON 17<sup>th</sup> August 2015

NB: A start date is to be agreed for the roll-out/promotion of new approach outlined below.

	ACTION	RATIONALE/RECOMMENDATIONS	OUTCOMES	PROGRESS	LEAD
<b>PREVENTATIVE ACTIVITY</b>					
1.	Hard-hitting marketing campaign	Hard-hitting poster campaign for use at ticket barriers, on trains and in licensed premises. To include all partner logos to demonstrate the joined-up nature of work in this area.	Campaign launched linked to agreed start date.	Posters: consensus that the "Cost of a days drinking" and "Last train" are not appropriate. Members supported both the "Had enough?" flyers. The strapline is to be amended to "Respect our Beautiful City" and "Alcohol - related antisocial behaviour will not be tolerated in York" is to be extended to include "or on the Railways". These flyers to include the SYP and NYP logos for primary use in licensed premises and other strategic premises in York. An additional flyer containing the same corporate message is to be produced for use on the trains/railway station. This is to include the SYP and BTP logos.	SYP

			<p><b>Action:</b> SR is to forward an appropriate image and logo to PT for the additional flyer.</p> <p><b>Action:</b> TL is to circulate final versions to all partners in PDF format.</p> <p><b>After Meeting Note:</b> Strapline to be amended to "Please Respect our Beautiful City".</p> <p>The launch date for the campaign is to be 5<sup>th</sup> September, running for four concurrent Saturdays. Partners committed as follows:</p> <p><b>NYP</b> - Extra resources are to be agreed to deploy additional officers. Dispersal powers are to be implemented.</p> <p><b>Visit York</b> - Code of Conduct to be incorporated on their website.</p> <p><b>Train Operators</b> - to ensure the message goes out by promoting this through posters and handing out flyers.</p> <p><b>BTP</b> - additional resources are already planned for September.</p> <p><b>CYC Licensing/ NYP Licensing</b> to carry out visual spot checks on licensed premises with regards to noise/fire compliance. Agree a Code of Conduct with Pubwatch at tomorrow's meeting.</p> <p><b>SYP</b> - to complete artwork for the posters and flyers. To deploy the NEOS alongside NYP. To work with NYP and CYC to agree a Communications Plan.</p>	
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2.	<p>Improve ongoing engagement and involvement with Licensees, particularly in CIZ area:</p> <ul style="list-style-type: none"> <li>• Consult on a voluntary code barring entry for bad language, inflatables, large groups.</li> <li>• Discuss the future of York Pub Watch.</li> <li>• Discuss deployment of Door Staff.</li> </ul>	<p>Consultation event to be held</p>	<ul style="list-style-type: none"> <li>• Voluntary Code adopted</li> <li>• Future of York Pub Watch determined.</li> <li>• Constructive working relationships developed.</li> </ul>	<p>LC reported that following the feedback received from the meeting in June with licensees she has produced a draft Code of Conduct. She requested comments. Members agreed that two versions are to be produced. MF is to produce a simplified "Top 10" code for use with the general public. LC is to produce revised more detailed version to be agreed at the next Pubwatch meeting on 18<sup>th</sup> August. Any referral to drugs is to be removed.</p>	LC
3.	<p>Consider use of pixellated footage of disorder in York.</p>	<p>To encourage travellers to consider how alcohol affects behaviour and may be perceived by others.</p>	<p>Footage to be shown on electronic screens at key railway stations?</p>	<p>Agreed that use of pixallated footage is of no benefit to the campaign.</p>	TL
4.	<p>Through marketing/promotional activity look to change the image and perception of York on Saturdays/Bank Holidays with the aim of attracting a wider range of visitors.</p> <p>Aim to reduce the reliance some businesses may have developed upon daytime drinkers, by considering how they may be deterring other more lucrative customers.</p>	<p>An internet search of 'Stag and Hen parties in York' brings up links to a multitude of companies marketing York as a destination of choice, linked to the proliferation of bars. Also, venues such as the Racecourse and the York Dungeon market direct to Stag and Hen groups.</p> <p>A survey of Dublin's tourism in 2003 showed that Stag and Hen groups accounted for only 0.7% of visitors but represented a turn-off factor to 13% of other tourists compounded by the fact that groups spent little during their stays, buying cheap beer and food, using low cost accommodation - an estimated net loss of 54 million Euro.</p>	<p>Attract a wider range of visitors into York via train through marketing/promotion of activities other than vertical drinking.</p>	<p>SB agreed to include details of the code of conduct on their website. SH also agreed to include this on the racecourse website.</p>	SB

		Consider work undertaken in Liverpool and other cities to change their image.				
5.	Ensure that this issue is considered in relation to work ongoing related to the Business Improvement District (BID)	Consider the potential of funding Ambassador type roles, if the BID is successful.	If successful, a proportion of BID funding is utilised to address this issue.	This will be picked up when the BID is signed off in November. CB is representing NYP on the BID Board.	SH	
<b>ENFORCEMENT ACTIVITY</b>						
	<b>ACTION</b>	<b>RATIONALE/RECOMMENDATIONS</b>	<b>OUTCOMES</b>	<b>PROGRESS</b>	<b>LEAD</b>	
6.	Days of Action/Dry Trains	Days of Action to take place every 4 weeks from 23 <sup>rd</sup> May.  Coordination of activity between BTP, NYP and Train Operating Companies.	Dry Trains to run every 4 weeks throughout the Summer.  Deter preloading and reduce amount of alcohol consumed.	Positive feedback following the days of action. Activities were well coordinated and are looking to adopt this on a regular basis. TL advised that the additional presence of 2 NEOs on the 15/8 added benefit as they were paired up with a PCSO.	BTP	
7.	Temporary daytime Barrier deployed - Saturdays and Bank Holidays. If possible to run on consecutive Saturdays.	<ul style="list-style-type: none"> <li>To deter those travelling without a ticket.</li> <li>Provides opportunity to engage with those arriving in York.</li> <li>Opportunity for displaying hard-hitting, Zero tolerance type promotional literature etc.</li> <li>Revenue enforcement</li> </ul>	<ul style="list-style-type: none"> <li>Deters fare avoidance.</li> <li>Make York a less attractive destination for these individuals.</li> </ul>	Unable to deploy a barrier on 15/8. It is intended that the barrier will be made available for the September launch.	BTP	
8.	NYP resource to support barrier as necessary.	NYP to provide support as requested.	Joined up approach by NYP	Support to continue on action days.	NYP	

9.	Licensing checks	Licensing checks to be undertaken on a regular basis, focusing on problematic venues.	and BTP clear to visitors. Ensure that licensees are abiding by the terms of their licence conditions and are taking a responsible stance.	MF is to co-ordinate with CYC Licensing and the Fire Services to carry out fire risk assessments on licensed premises on the planned days of action.		
10.	Alcohol diversion programme.	Ensure that all those arrested for drunk and disorderly type offences are referred onto the Alcohol Diversion Programme, including those travelling into York from elsewhere. Ensure York Custody is aware.	Programme looks to encourage attendees to consider how alcohol affects behaviour/choice s.	TL reported that funding for the programme ends in September. The funding was originally provided by Public Health but they are no longer in a position to continue funding. TL is working with Lifeline to look at other avenues of funding as the programme is proving beneficial. <i>Action: PC to meet with TL to discuss outside the meeting.</i>	BTP/ NYP	
11.	Consider use of ASB tools and powers to ban 'inflatables' etc.	Blackpool looking to use new PSPO's re inappropriate fancy dress. Consider if powers can be used to deter inflatables etc.	Deter carrying of 'adult' type items in the city centre in view of families etc.	TL advised that the NEOs have now received training on CSAS. Under CSAS powers the NEOs will be able to issue warnings. TL is to pick up the issue with CYC Legal Services as to whether a by-law from the new ASB legislation could be used to ban inflatables.		
12.	Improve CCTV at station - look for CYC to monitor.	Consider potential of upgrading CCTV at the railway station and monitoring as part of York's wider network of cameras via CYC CCTV Control Room.	Improved surveillance.	TL reported that CYC has offered to monitor the station once their CCTV has been updated. VTEC are currently managing CCTV on stations and will be improving their systems. However there is a possibility that Network Rail may be managing both	Christi an Wood/ Train Operat ors	

13. Improve toilet availability at weekends to include Saturday afternoons.	Consider provision of temporary toilets	Deter urinating in the streets as public facilities are not available outside pubs and clubs	York and Newcastle and so are currently unable to advice on CCTV status on both these stations. <b>Action: TL to investigate providers and cost of temporary toilets in strategic locations.</b> Nottingham and Leeds are already providers of temporary toilets.	
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**In attendance:**

Chief Supt Phil Cain, NYP (PC) (Chair)  
 Chief Inspector Charlotte Bloxham, NYP (CB)  
 PS Andy Godfrey, NYP (AG)  
 PS Matt France, NYP (MF)  
 PC Matt Balmforth, NYP (MB)  
 Sgt Stephanie Reynolds, BTP (SR)  
 Sgt Kelly Durrant, BTP (KD)  
 Roy Hallett, Grand Central Trains (RH)  
 Lee Spence, Virgin Trains East Coast (LS)  
 Jim Rawcliffe, Virgin Trains East Coast (JR)  
 Steve Brown, Make It York (SB)  
 Cllr David Carr, Executive Member for Housing & Community Safety, CYC (DC)  
 Lesley Cooke, CYC Licensing (LC)  
 Sam Henderson, York Racecourse (SH)  
 Tanya Lyon, Community Safety Manager, Safer York Partnership (TL)  
 Sue Dandy, Intelligence Analyst, NYP (SD)  
 Pam Tinker, Partnership Support Officer, Safer York Partnership (PT) - Notetaker

**Apologies:**

Jane Mowat, Head of Community Safety, SYP (JM)  
 Inspector Richard Price, BTP (RP)  
 PS Mary Ann Snowden, BTP (MAS)  
 Insp Lorna McEwan, BTP (LM)  
 Mike Harvey, NYP (MH)  
 Steve Hughes, York Business Improvement District (SH)

Chris Cunningham, Virgin Trains East Coast (JR)  
Sean Gumley, Virgin Trains East Coast (SG)  
Mike Drewey, First Transpenine Express (MD)

**Next Meeting: TBA.**

